

# District 7690 Learning Assembly

Saturday, May 16, 2026 | 8:30 AM – 11:30 AM

<b>7:30 – 8:30 AM</b>		<b>Check-In &amp; Breakfast</b>
<b>7:30 – 8:30 AM</b>	<b>Arrival, Check-In &amp; Breakfast</b>	Check-in opens — name badges and materials available Breakfast provided Networking with fellow Rotarians
<b>8:30 – 9:00 AM</b>		<b>General Session</b>
<b>8:30 – 8:45 AM</b>	<b>District Welcome, Pledge &amp; Remarks</b>	– Mark Hensley District information & updates — District Governor Mark Brandon Welcome from the Incoming District Governor — Karen Pollard
<b>8:45 – 9:00 AM</b>	<b>Business Votes</b>	Vote: Next year's district budget – James Gouty Vote: 2023-2025 Financials – James Gouty
<b>9:00 – 9:10 AM</b>	<i>Transition to Breakout Rooms</i>	
<b>9:10 – 9:45 AM</b>		<b>Breakout Sessions — Session 1 (35 min)</b>
<b>Public Image Room</b>	<b>Telling Rotary's Story — Building a Strong Brand</b>	<i>Grant Welch</i> Most Rotary clubs struggle to articulate their “why.” Whether your club is very active online or just getting started, this session is designed to give you something practical you can take back and use immediately.
<b>Action Room</b>	<b>Micro-Projects: Small Actions, Big Impact</b>	<i>Ron Pierce</i> This session will explore how clubs can implement quick, meaningful micro-projects that create immediate community impact. We'll cover practical ideas, planning strategies, and how to align projects with club capacity. Attendees will leave with actionable concepts and a clear understanding of how small efforts can drive engagement and results.
<b>Membership Room</b>	<b>From Guesswork to Growth — Mastering the Membership Success Center</b>	<i>Chris Justice and Katie Walker</i> Stop wondering and start knowing. This hands-on session walks you through everything the Membership Success Center has to offer — from sending surveys and inputting goals to tracking progress and gaining the insights you need to troubleshoot your club's toughest membership challenges. If you've never used it, you'll leave ready to dig in. If you have, you'll leave using it better.
<b>Foundation Room</b>	<b>Foundation Fundamentals — Making Sense of Your Foundation Recognitions and Reports</b>	<i>Your Foundation Committee</i> Rotarians support our Foundation in many ways and at many levels. There are recognitions for just about all of them. Every Rotarian's Foundation story is already being told in RI's reporting tools — do you know what it says? We'll demystify Foundation recognitions — from Paul Harris Fellows to Major Donors to the Bequest Society — so you know exactly what your members have earned and how to make it meaningful. This hands-on session also walks you through the reports available to every club, what the data means, and how to use it to motivate giving and celebrate your members.

<b>Youth Room</b>	<p><b>Protect the Kids, Protect Your Club — Youth Protection Every Rotarian Needs to Know</b></p> <p><i>District Youth Protection Officer, J'Omega Walker</i></p> <p>Working with young people is one of Rotary's greatest privileges — and one of our greatest responsibilities. This session covers everything your club needs to know about youth protection: practical safeguarding procedures, legal and liability considerations, and how to build a culture of safety that protects the youth you serve and the club you've built. This isn't optional — it's essential.</p>
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<b>9:45 – 9:55 AM</b>	<i>Break &amp; Snacks</i>
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<b>9:55 – 10:30 AM</b>	<b>Breakout Sessions — Session 2 (35 min)</b>
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<b>Public Image Room</b>	<p><b>Promoting Your Impact — Social Media &amp; Local Visibility</b></p> <p><i>Tim Johnson</i></p> <p>Doing good is only half the battle; ensuring it is seen is the other. You do not need to be a marketing expert; this is about simple, effective ways to increase your visibility.</p>
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<b>Action Room</b>	<p><b>Sweet Dreams Initiative: Partnering for Purpose</b></p> <p><i>Panelists: TBD</i></p> <p>This panel will highlight the Sweet Dreams Initiative and the collaborative partnerships with local non-profits working to provide beds for children in need. Panelists will share real-world experiences, coordination strategies, and the impact of combining resources. Attendees will gain insight into building strong partnerships and successfully executing this initiative in their own communities.</p>
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<b>Membership Room</b>	<p><b>Your Club, Reimagined — Innovative Membership and a Culture People Love</b></p> <p><i>Jon Spillman, Scott Allen and Guest</i></p> <p>There's no one-size-fits-all Rotary club anymore — and that's a good thing. Jon Spillman explores the growing landscape of alternative membership opportunities and how meeting people where they are can open doors you didn't know were closed. Then Scott Allen and his wife share their firsthand experience building a club culture so vibrant that members don't just stay — they bring their friends.</p>
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<b>Foundation Room</b>	<p><b>The Foundation's Hidden Gems — Peace Centers, Fellows &amp; Global Scholars</b></p> <p><i>Russell Guy, Scott Wagoner</i></p> <p>The Rotary Foundation runs deeper than most members ever realize. This session pulls back the curtain on three of the Foundation's most powerful — and least understood — programs: Peace Centers, Rotary Peace Fellows, and Global Scholars. Come find out how your club's giving is funding the next generation of peacebuilders and change agents around the world, and how your members can get involved in ways you may never have considered.</p>
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<b>Youth Room</b>	<p><b>Invest a Weekend, Change a Life — The Power of RYLA</b></p> <p><i>RYLA Executive Director, Brandy Phillips Brandon</i></p> <p>What happens when you take a young person out of their comfort zone and surround them with challenge, mentorship, and possibility? RYLA happens. This session explores what the Rotary Youth Leadership Awards program is doing right now to develop the next generation of leaders — and why your club's investment of time, sponsorship, and enthusiasm creates ripple effects far beyond a single weekend.</p>
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<b>10:30 – 10:40 AM</b>	<i>Break &amp; Snacks</i>
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<b>10:40 – 11:15 AM</b>	<b>Breakout Sessions — Session 3 (35 min)</b>
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<b>Public Image Room</b>	<p><b>Turning Visibility into Membership &amp; Engagement</b></p> <p><i>Keir Davis</i></p> <p>Focusing on the connection between Public Image and what every club cares about: growth, engagement, and sustainability. Learn how to turn attention into active, committed members.</p>
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<b>Action Room</b>	<p><b>Big Projects Panel: From Vision to Reality</b>  <i>Panelists: TBD</i></p> <p>This panel brings together clubs that have successfully executed large-scale projects. Speakers will discuss the positives, challenges, and lessons learned — from planning and implementation to funding and sustainability. Attendees will gain practical insight into what it takes to launch and complete major projects, including how funds were raised and managed.</p>
<b>Membership Room</b>	<p><b>You Don't Have to Figure It Out Alone — District Resources That Actually Help</b>  <i>Mark Hensley and Dale Badgett</i></p> <p>Every club faces membership challenges — but not every club knows help is already available. This session introduces the District Club Assistance Team (CAT) and how working closely with your CAT representative can transform your approach to onboarding, the Discover Rotary program, and building a pipeline of engaged new members. Your support system is already here. Let's put it to work.</p>
<b>Foundation Room</b>	<p><b>Polio Isn't Over — And Neither Is Our Job</b>  <i>Panelists: Debbie Doby, Tommy Rosser, Ashley Burman</i></p> <p>We've been saying "this close" for decades — so what does the final mile actually look like? This candid panel brings together voices from the field and the fundraising floor to talk about National Immunization Days, what's happening on the ground in endemic regions, and the many ways District 7690 clubs can make a real difference right now. Come with your questions. Leave with a reason to give.</p>
<b>Youth Room</b>	<p><b>Your Voice, Our Future — A Working Session on Interact and Youth Services</b>  <i>District Youth Services Chair, Courtney Cabe</i></p> <p>This isn't a presentation — it's a conversation. Bring your ideas, your frustrations, and your vision for what youth service in District 7690 could look like. Facilitated by District Youth Services Chair Courtney Cabe, this working session is focused on one goal: strengthening how our district supports the development and implementation of Interact clubs. Your voice will shape what happens next.</p>

<b>11:15 – 11:20 AM</b>	<i>Transition to Wrap up</i>
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<b>11:20 – 11:30 AM</b>	<b>Wrap Up</b>
<b>11:20 – 11:28 AM</b>	<p><b>Breakout Insights &amp; Takeaways</b> – Mark Hensley  Representatives from each breakout room share key insights  Discussion of actionable takeaways for clubs</p>
<b>11:28 – 11:30 AM</b>	<p><b>Closing Remarks &amp; Adjournment</b>  Closing remarks —Incoming District Governor Karen Pollard  Safe travels!</p>

*Service Above Self*